

ADVERTISE YOUR BUSINESS WITH US

Lanternhouse Lightkeepers get 10% off! To find out more, email marketing@cumbernauldtheatre.co.uk

DIGITAL SCREEN DISPLAY

£500 (2 months) or £750 (4 months)

Static and video adverts played at least 6 times per hour on our large digital display in the café/foyer.

A4 POSTER DISPLAYS £200 (4 weeks)

Display your A4 posters in 10 frames across facilities throughout the building.

POP-UP BANNER DISPLAY

£50 (one event) or £70 (two events)

Position your branded pop-up banner in the café or beside the entrance to our 270-seat Main Auditorium for selected performances.

CINEMA TRAILER

£500 (4 weeks) or £800 (8 weeks)

Advertise on the big screen with your own 30-second trailer shown before over 10 screenings per week in our 63-seat cinema.

CINEMA PACKAGE

from £700 (per season)

Be named as a supporter of one of our cinema seasons. Your business will be credited in web listings and social media and advertised on the screen with your own 30-second trailer shown before each screening. Seasons to choose from include Refugee Festival Scotland, Halloween, Valentines and Festive films.

LOGO ON TICKETS

from£100(1000tickets)

Feature your company logo on printed tickets across live events and cinema screenings, until the full run of your allocated tickets has been used. A simple and effective way to boost brand visibility directly in the hands and inboxes of our audiences.

EMAIL BANNER

£200 (per email)

Showcase your brand to up to 8,000 subscribers from our database with a clickable banner included in one of our tailored audience emails.

PRE-THEATRE LISTING

£120(12months)

Promote your business as a recommended pre-theatre destination. Includes a dedicated listing on our website and inclusion in all pre-show reminder emails sent to ticket bookers the day before their event. Ideal for hospitality venues looking to attract early-evening trade.

PANTO PROGRAMME ADVERT

from £75 (half page) - £125 (back cover)

Our festive panto draws over 9,000 attendees annually. The printed programme is given free at performances and available online via QR code. Choose from a half page, full page, full inside cover or full outside back cover)